



**California Association for Nurse Practitioners  
Monthly Chapter Communication / December 2016**

December 16, 2016

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## **Advocacy**

### Legislative Update

Legislators returned to Sacramento on December 5th to kick-off the 2017-18 Legislative Session. A total of 31 new members were sworn in – nine in the Senate and 22 in the Assembly. Although the 5th was the official beginning of the new, 2-year session, lawmakers have gone back to their districts and will not return to the Capitol again until January 4th, which is the practical start of session and when the real activity begins.

Now that new members have been sworn in, bill introductions have begun and will continue to trickle in over the next two and a half months. The deadline by which all bills must be introduced is February 17th, so, as usual, the bulk of new legislation will surface in February. Democrats now have supermajorities in both the Senate and Assembly, so they will likely utilize this power to make changes to policy that may have been difficult or impossible in previous years. Namely, Democrats can now increase taxes, suspend or waive legislative rules, pass urgency legislation, and overturn the Governor's vetoes without any Republican support. The majority party will also try to pass a transportation funding package, which they were unable to do via the Governor's special transportation session this year, and attempt to tackle affordable housing.

However, the supermajority does not translate to unlimited power. In order for the supermajority to be effective on any one particular issue, nearly all Democrats have to be in agreement, assuming Republicans are opposed. As proven in 2013, the left of center Democrats were often unsuccessful in pushing their more progressive agendas. The power of moderate Democrats (who are typically more business friendly and often reluctant to pass legislation that could be harmful to business) rose significantly then, and the Mod Caucus' influence will likely continue to be felt in 2017.

With Donald Trump's win and Congressional Republicans maintaining their majorities in both the U.S. Senate and House of Representatives, California is the clear political outlier. On November 9th, Senate Pro Tem Kevin de Leon (D-Los Angeles) and Assembly Speaker Anthony Rendon (D-Lakewood) issued a joint press release, stating that they awoke on the morning after the election "feeling like strangers in a foreign land," and that California, as a trendsetter for the rest of the country, will "defend (California's) accomplishments using every tool at (their) disposal."

As California shores up its position as America's progressive beacon, healthcare is one area where the Golden State's legislators could make some changes. President-Elect Trump is promising to repeal the Affordable Care Act (ACA), the impacts of which would not be felt more

in any state than California. The Golden State was the first to create a public health exchange – Covered California – and if the ACA is repealed, resulting in the loss of federal subsidies, up to 7.5 million Californians are projected to be uninsured by 2021. Already, Covered California and its supporters have stated that they will fight to defend the exchange. Legislative Democrats will also undoubtedly fight the Trump Administration on the dismantling of the ACA, so healthcare and Medi-Cal will be a high-profile issue legislatively.

Because 2017 is the first year of a 2-year session, business will ramp up slowly as new legislators find their bearings. After the bill introduction deadline, policy committee hearings will commence in March and run steadily through April, followed by fiscal committee hearings in May ahead of the house of origin deadline. The first few months of 2017 will be a good time to educate new legislators on issues affecting NPs.

### November 8, General Election

After nearly a month, the results of the 2016 California General Election are essentially decided, and Democrats rule the day. Votes are still being counted and the results of all contests will not be certified until December 16th, but California's status as a prominent blue state is undisputed. Assembly Democrats easily captured a supermajority by picking up three seats, and although it initially seemed as though Republicans would be able to fend off a Democrat supermajority in the Senate, they were ultimately unsuccessful and the supermajority in the upper house was secured.

Notably, the balance of power in the Legislature going into 2017 mirrors its composition after the 2012 general election, which was when Democrats in both houses initially won supermajorities. In 2014, those supermajorities were lost when Republicans in several swing seats unseated Democrat incumbents. Two of those Assembly Republicans were defeated this year by the Democrat incumbents they defeated in 2014 – David Hadley, who lost to Democrat Al Muratsuchi, and Young Kim, who could not defend her seat against Democrat Sharon Quirk-Silva. The third Republican loss was Eric Linder, who was elected in 2012. He lost to Democrat challenger Sabrina Cervantes.

In the Senate, the Democrat supermajority hinged on the outcome of the race to succeed termed out former Republican leader Bob Huff. After holding the lead for nearly two weeks, Republican Assemblywoman Ling-Ling Chang lost to Democrat Josh Newman, who took the lead due in large part to late and provisional ballots. Despite its shrinkage, many predicted that the legislative losses suffered by the California Republican Party would be greater. Associating Republican incumbents and candidates in swing districts with Donald Trump was a widely-used Democrat strategy, and although it may have contributed to Republican losses in some races, it was ineffective in others, e.g. Republican Catharine Baker easily defended her Bay Area seat, despite efforts by her opponent to tie her to Trump.

On the national stage, Governor Brown startled speculators when he named California Rep. Xavier Becerra (D-Los Angeles) to succeed Kamala Harris as California's Attorney General. Becerra was not among those rumored to be a contender for the post, and his appointment sets in motion what will be a game of musical chairs as potential candidates announce their intention to succeed him in the House of Representatives. Less than an hour after Becerra's appointment was announced, former Assembly Speaker John Perez threw his hat in the ring for Becerra's seat. While there are a number of other Los Angeles politicians who could run to represent the 34th Congressional District, Senate Pro Tem Kevin de Leon (D) has indicated that he will remain in the Senate as Pro Tem.

An onslaught of initiatives filled the California ballot this year, raising a record \$473 million in the months leading up to the election. The 17 ballot measures ran the gamut from prescription drug

pricing and sentencing reform to a tobacco tax and marijuana legalization. Opponents of the tobacco tax, after raising nearly \$41 million against the measure, were unsuccessful in stopping Prop 56. Conversely, voters rejected Prop 61, which sought to control prescription drug pricing. Voters did approve Prop 64, which will legalize recreational marijuana, as well as Prop 55, which will extend the Prop 30 income tax increases on high-income earners.

### Grassroots Update

Now that the election is over, chapters should reach out to congratulate newly elected legislators (30 new legislators were sworn into office on December 5) and express your hope for a successful working relationship now that the legislator is sworn into office. Chapters should also start reaching out to new legislators requesting a “meet and greet” where your chapter will educate new legislators about NPs, your role in the community, your practice setting, your educational background, etc. This is the first step in creating a long lasting relationship with the legislator’s office. While prioritizing new legislators, remember to keep in contact with existing legislators as well. As you meet with legislators, remember to share your pictures and experiences on social media for all of CANP’s membership to see.

#### **Action for Chapters:**

- At your next dinner meeting, bring a computer and have your membership find their legislators then have them sign up for the legislator’s newsletter so they can be up to date on the legislator’s activities and priorities

### Social Media

CANP continues to urge all chapter leaders to use social media, especially Twitter, as an efficient and effective way of keeping members updated on grassroots opportunities and ultimately engaging legislators. Every morning CANP receives a report of local legislative meetings. When there are such meetings our chapters should attend, we’ll post information via Twitter. This presents incredible opportunities to interact with legislators in your area.

#### **Action for Chapters:**

- Register for Twitter and follow [@CaliforniaNP](#)
- Designate one Legislative Representative per chapter as one key contact for the chapter
- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision
- For assistance in making appointments with legislators, consult with Grassroots Coordinator Stephanie Tseu ([canpgrassroots@gmail.com](mailto:canpgrassroots@gmail.com)) as the central contact for information on grassroots efforts

## **Events**

### Instagram Takeover (NEW PROMOTION FOR 2016)

Five CANP members took over our Instagram account during NP Week, November 13-19. Each member featured a unique view of what they are doing as a NP, along with motivational and inspirational insights. We gained 280 new Instagram followers as part of this effort, bringing our total to 440 followers.

## NP Week Membership Special

CANP also offered a membership special in conjunction with NP Week – those who joined CANP during the month of November received an additional two months of membership for free.

- 80 people joined in November and 35 qualified for the 2 additional free months ( only memberships paid in full are eligible)

## Annual Educational Conference

The 40<sup>th</sup> Annual Educational Conference is being held on March 16-19, 2017 at the Hyatt Regency San Francisco Airport Hotel, located in Burlingame, which is located just 15 miles south of San Francisco. [Registration](#) for the 40<sup>th</sup> Annual Educational Conference is open, the early bird rate ended December 5, the standard rates now apply. Late registration begins February 21, 2017. The agenda is available [online](#), and the Annual Educational Conference features 10 Workshops, 60 In-Tracks and 20 Poster presentations. The conference will be accredited by AANP again this year. The total number of CEU and Rx credits is being determined at this time.

CANP has reserved a block of rooms for conference attendees at a single/double rate of \$195 per night, exclusive of state and local taxes and fees. To secure this special group price, you must register by February 27, 2017. Reservations are based on space and rate availability, so it is recommended that you book your room early. Get a head start on your 2017 conference experience and book your room today [via this link](#).

## CANP Awards

Nominations are being accepted for the annual CANP Awards, honoring individuals who have distinguished themselves as fully engaged in the betterment of their association, profession and communities. The awards will be presented during the conference in March.

CANP presents two awards: the Bridging Health Care Needs Award recognizes an NP who is a catalyst for positive change in the health care system and who demonstrates the value of the care nurse practitioners provide to their patients. The Nurse Practitioner of Distinction Award honors a CANP Member who has demonstrated excellence in furthering the nurse practitioner role through either legislative efforts or clinical application.

While any CANP member can submit nominations, **each chapter is encouraged to nominate at least one person from their chapter for each award**. All nominees will be recognized at the conference, with one winner selected for each award. Nominations are due by January 10, 2017. Instructions for submitting nominations, as well as additional criteria for nominees, are included on the nomination forms below:

[Download the Nurse Practitioner of Distinction Award nomination form.](#)

[Download the Bridging Health Care Needs Award nomination form.](#)

### **Action for Chapters:**

- Encourage members to also make their hotel room reservations, before the discount deadline of February 27, 2017
- Discuss offering scholarships to the Annual Educational Conference
- Ask participants to volunteer or moderate a session at the conference. Volunteers and/or moderators can contact Elaine Go, [ego@cox.net](mailto:ego@cox.net), to sign up

- Discuss what your chapter will donate to the annual raffle (suggested value is \$300)
- Submit your chapter's nominations for the annual CANP Awards

### Lobby Day

Lobby Day 2017 will be held on Monday, May 8, 2017 at the Sheraton Grand Sacramento Hotel. To make your hotel reservations online, use [this link](#). In order to receive the discounted rate of \$215 (standard room, not included are tax and fees), reservations must be made by the cutoff date of April 7, 2017. Rooms are subject to availability.

Sheraton Grand Sacramento Hotel  
1230 J Street  
Sacramento, CA 95814  
(916) 447-1700

More information on Lobby Day will be provided as it becomes available.

## **Operations**

### Quarterly Reports

December 31, marks the end of Quarter 2 for the 2016-2017 fiscal year. Chapters will receive their Quarter 2 Report by Monday, January 9, the Quarter 2 Report and financial worksheet is due to CANP Tuesday, January 24.

Quarter 1 chapter dues checks and event revenue checks were mailed to chapter treasurers the week of November 7, 2016.

### CANP Holiday Hours

The CANP office will be closed in observance of the holidays beginning Thursday, December 22, 2016. Normal business hours will resume on Tuesday, January 3, 2017. During this time emails, will be monitored and urgent matters will be responded to within 24 hours. All non-urgent matters will be responded to January 3, 2017.

### **Action for Chapters:**

- Presidents, check your email for the Quarter 2 report on January 9
- Have a wonderful holiday

### Taxes

It is each chapter's responsibility to apply and maintain federal and state tax-exempt status. The [CANP Chapter Federal & State Filing Exemption Instruction Manual](#) provides direction in how to verify your chapter's status and other helpful resources. We will reserve time quarterly during the Monthly Leadership Call to address any questions. Additionally, please don't hesitate to contact CANP VP of Finance, Barbara Lome, with any treasurer questions. Barbara can be reached at [barbaralomednp@gmail.com](mailto:barbaralomednp@gmail.com).

As a reminder: if your chapter tax year is calendar year (ending December 31st), please file your federal and California tax returns by March 15th. If you are on fiscal year (ending June 30th), please file your federal and California tax returns by September 15th. Please consult your chapter tax advisor for more detailed information.

If you have general questions about chapter taxes, please use the [Ask a Tax Question](#) feature of canpweb.org or refer to the [CANP Chapter Federal & State Filing Exemption Instruction Manual](#).

## Political Action Committee (PAC)

The current balance in the PAC account is \$34,242.25. CANP encourages chapters to raise funds for the CANP PAC. Information on how to do so may be found [online](#).

Note: PAC donations must be submitted via check or credit card. Cash donations are not permitted.

### Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC
- Utilize the “Political Action Committee Guidelines” document to host a CANP PAC fundraising event

## Membership

### New Corporate Member

CANP welcomes 2U as a new corporate member. 2U partners with leading colleges and universities to deliver an online degree programs so students everywhere can reach their full potential. Their Platform, a fusion of cloud-based software-as-a-service technology and technology-enabled services, provides schools with the comprehensive operating infrastructure they need to attract, enroll, educate, support and graduate students globally. Blending live face-to-face classes, dynamic course content and real-world learning experiences, 2U's No Back Row® approach ensures that every qualified student can experience the highest quality university education for the most successful outcome. To learn more, go to [2U.com](#).



### Membership Renewals

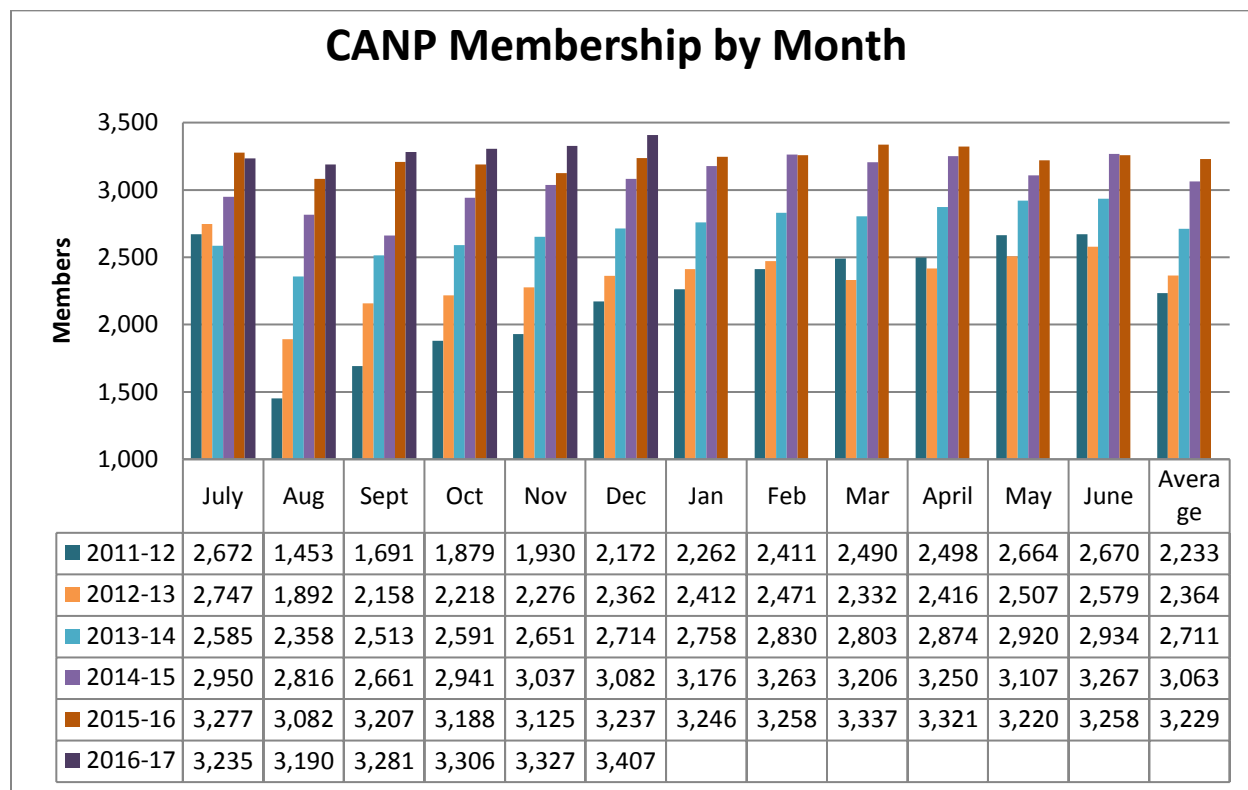
CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members. Membership invoices are available in the member's “My Account” section on [canpweb.org](#).

Membership by type for December 2016:

NP Full	2,069
First Year Grad	490
Student Year 1	210
Student Year 2	393
Senior	113
Associate	56
Corporate	70
Affiliate	2

Emeritus 4  
 Total Active 3,407

The chart below shows CANP membership over a five year period.



The Chapter Leadership Toolset is available on [canpweb.org](http://canpweb.org) for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.

**Action for Chapters:**

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date
- Welcome new members and introduce them at chapter meetings
- Call and ask new members back to the next meeting. This will remind new members in a highly personal way that they are welcomed to the meetings and are not just another number. Have chapter leadership invite newer members to participate in some specific aspect of the next meeting or join a committee based on their unique skills
- Have membership committee volunteers call and check in on unengaged members from time to time. Keeping all members, new and current, engaged will make your membership stronger and chapter activities more rewarding

- Canvass current membership regarding what activities they want to participate in. Implement those ideas during upcoming meetings and keep track of what works and what doesn't

### Membership Committee

The Membership Committee meets quarterly via conference call. The next calls are on February 6, and May 1 from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

### **Action for Chapters:**

- Refer schools and/or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at [canpweb.org](http://canpweb.org)) to present at the local school(s) in your chapter's area
- Email Erin Meyer at [erin@canpweb.org](mailto:erin@canpweb.org) for CANP membership brochures



## Strategic Plan

CANP's Strategic Plan was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below:

### Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

### Vision

CANP will revolutionize health care and the role of the nurse practitioner.

### Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

### Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.